



The countdown has begun. In just five days Founder, Michael Gilmour; and Head of Operations, Laci Nagy; will be boarding a plane to the US. They have a three city business trip lined up with meetings galore with various clients, partners and business opportunities.

Then, three days later Head of Client Communications, Catherine Harry; jumps on a plane to head off to sunny Fort Lauderdale. Michael and Laci will then meet her in time for the T.R.A.F.F.I.C. Conference Cabana's that go from 14-15th October. The conference then officially runs from 16-19th, after which when we will all board the planes in order to make our way back home.

So like us, we hope that you have already booked your travel arrangements and tickets for T.R.A.F.F.I.C. because we know that it's going to be such an amazing time for doing business and networking. We would also love to see you there. In fact, we offer you an invitation to our Cabana – where you can relax by the pool, have a chat to see what we can do for you and even give you a demonstration of the ParkLogic platform.

We are proud to be sponsors of this conference and once it has started we have all sorts of goodies lined up for you. So make sure you keep an eye out for all of our special treats and of course stop by our booth and ask us for a demonstration.

We are pleased to confirm that Michael is speaking in two sessions. The first is at 1-2pm on Monday, "Barbarians at our gates. Does Google and Yahoo! truly understand traffic and intent of the user?" This is going to be an amazing session that should not be missed by anyone serious about where the future of the industry is going. The second is at 5-6pm on Tuesday, "Meeting of the Chiefs. Chief domainer's that is". Again, another "do not miss, whatever you do" session.

We are also proud to be nominated for "Best Overall Domain Solution" and also to say that we are proud of our Founder, Michael, who is nominated for the "Domain Hall of Fame". The award ceremony and presentation of this year's awards is at 10:30-11am on the Tuesday, and we wish all nominees the best.

So again, if you are attending come and introduce yourself to us we'd love to meet you. And, whatever you do – don't leave this year's T.R.A.F.F.I.C. Conference without asking us for a demonstration.