

For the past four years ParkLogic has been working closely with many owners of large domain portfolios. During this time ParkLogic has developed a highly advanced domain management and optimisation platform that is focused on treating domain names as assets, just like any other security.

The ParkLogic professional services are divided into five distinct areas:

[The ParkLogic Platform](#)
[Analytics and Reporting](#)
[Solutions and Content Optimisation](#)
[Operational Management](#)
[Industry Research](#)

ParkLogic aims at providing domain asset owners with the confidence that their domain names are being managed effectively for not only an ongoing high return on investment but also a greater yield in the event of an asset sale.