

FOR IMMEDIATE RELEASE

10th August, 2011

Melbourne, Victoria, Australia

We are pleased to announce the [Strategic Partnership](#) between [DNForum](#) and [ParkLogic](#) .

Through the partnership, [DNForum](#) will now be offering members its own branded domain management and monetization platform which takes advantage of the highly advanced ParkLogic systems. The [ParkLogic](#) platform is the result of many years of development and will provide [DNForum](#) members with increased traffic revenues and tools to manage their portfolios more effectively.

This strategic partnership has united Adam Dicker ([DNForum](#)) and Michael Gilmour ([ParkLogic](#)), both of whom are widely acknowledged as leaders and innovators in the domain industry. The long history of friendship and mutual respect between Adam and Michael, combined with the synergies between the two organizations has led to this dynamic partnership.



"I've known Michael for a long time and we've always made a point of getting together at the various domain events around the world. It became clear to me that we both thought in a similar manner about domains and the sophistication of the [ParkLogic](#) management platform was exactly what [DNForum](#) members have been asking for."

Adam Dicker – [DNForum](#)



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